

ActivityTree.com helps parents grow their children's active bodies and minds by providing the nation's largest online resource for finding kid's lessons, classes and camps. It's free for parents to search our Directory by activity category and zip code making it easy for them to find the right providers in their area.

Our Blog, ActivityTree Academy, was created as a resource for parents looking for more information about kid's activities. We help answer the questions on parent's minds. How activities are beneficial for kids, what types of children are better suited to specific activities, and how to choose appropriate classes or instructors. Parents can even watch videos of actual classes and camps!

This information is provided by two sources:

Activity Experts - Credible members of the activity industry, including associations, coaches and activity providers. Their articles highlight the developmental, social and health benefits of the activity based on research and factual support. They may also address topics such as identifying a quality instructor and dispelling common myths associated with the activity. In exchange for their knowledge, the expert's logo/image and web site link will appear in the ActivityTree.com Directory (latest blog post only) and our Blog. We ask that they provide a link to ActivityTree.com in return.

Mom Experts – Parents who have personal experience with children participating in a specific activity during a particular age and/or skill level. Their articles focus on sharing of past experiences, advice, testimonials, opinions and objective analysis. Mom experts receive monetary compensation if their submission is published by ActivityTree.com. If a Mom expert has a website, or facebook page, we ask that she provide a link to her ActivityTree.com article.

Article & Video Submission Guidelines:

- **Articles and Videos MUST BE** specific to one activity type or category.
- **Articles MUST BE** informative and share your unique expertise on a specific activity type or category. Include tips, strategies, techniques, case-studies, research (use citations), analysis, opinions and commentary in your articles. Number of words not to exceed 500.
- **Articles MUST NOT** be a press release, advertisement, sales letter, promotional copy, or blatant and excessive self-promotion or hype.
- **Articles MUST HAVE** proper English, spelling, grammar, punctuation, capitalization and sentence structure. If English is your second language, we strongly suggest that you have it proofed by someone who has English as their native tongue before submitting your articles to us.
- **Articles and Videos MUST BE** originally created by you and you must own all the rights related to the subject matter in the image. Videos are not to exceed 5 minutes in length.
- **Videos MUST BE** family-friendly, informative and an accurate and useful representation of a class or camp in that activity category.
- **Articles and Videos MUST BE** submitted to blog@activitytree.com. Allow up to one week for review and approval.

Submitting content constitutes your agreement with ActivityTree.com's [Terms of Use](#).

