

Skyhawks Sports Academy



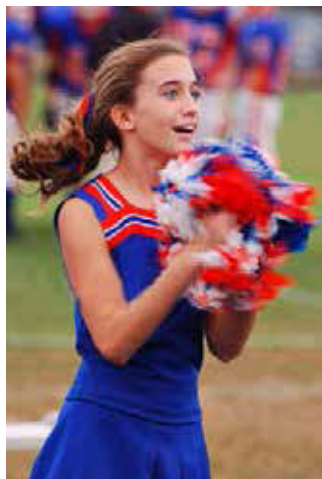
Skyhawks in your community!

Learn More » www.skyhawks.com

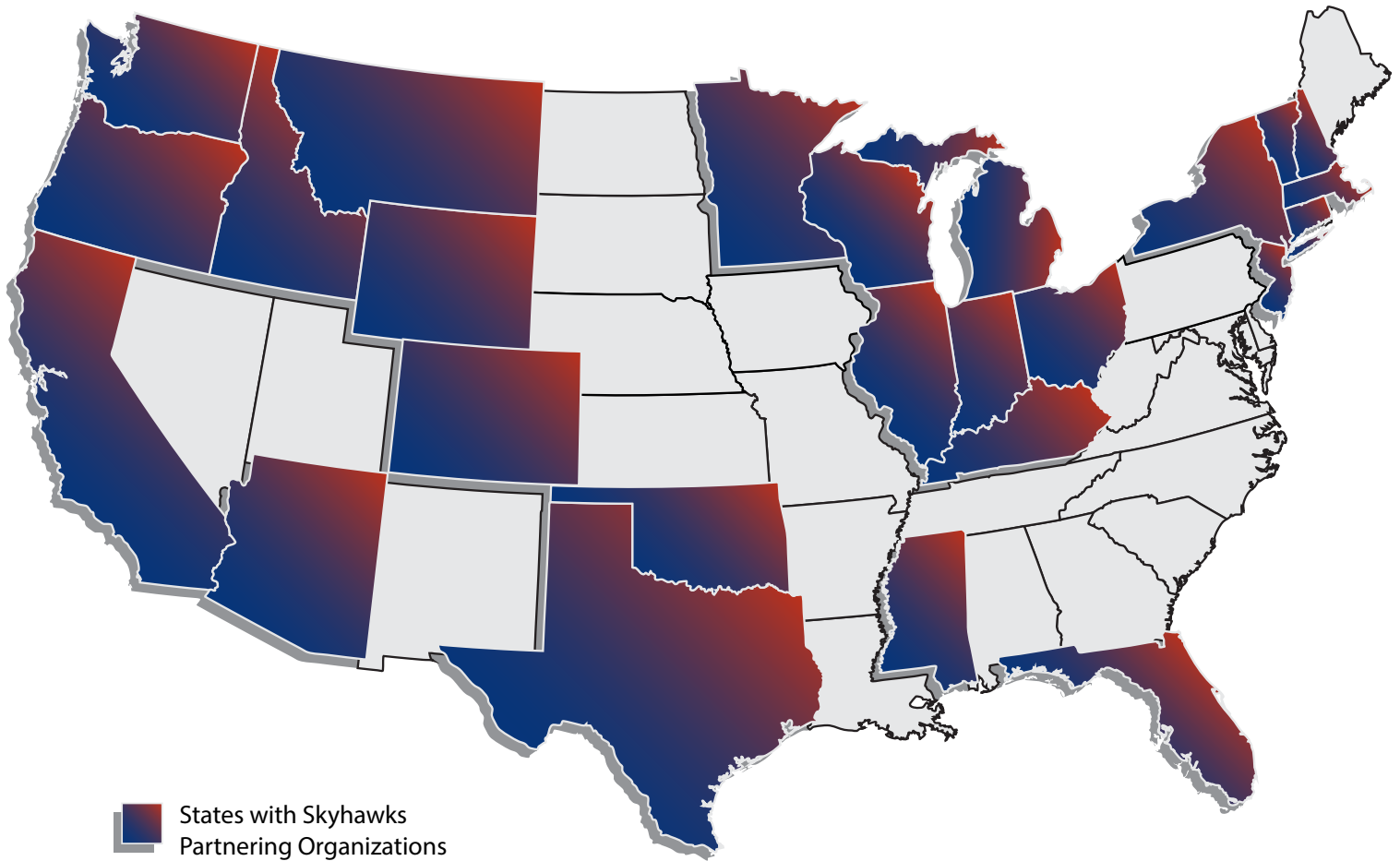


SKYHAWKS SPORTS ACADEMY

Skyhawks provides a wide variety of fun, safe and positive programs that emphasize critical lessons in sports and life, such as teamwork, respect and sportsmanship. All of our programs are designed to give each child a positive introduction into sports while fostering a lifelong love for an active, healthy lifestyle. Our patient and knowledgeable staff use a variety of skill-building games and activities to give every athlete a complete understanding and overview of the sport. Since 1979 Skyhawks has taught over 2 million boys and girls life lessons through sports.



Skyhawks has grown to become the nation's largest provider of sports programs.



- Partnering With Hundreds of Communities Nationwide
- Serving Over 2M Kids Through Our History
- Over 1,000 Certified Coaches Employed Each Year

“The City of Spokane Parks and Recreation has been partners with the Skyhawks organization for several decades. Skyhawks vision of “Teaching life skills through sports” has touched multiple generations of Spokane’s young athletes, with parents who were previous participants Skyhawks, now signing their kids up for their programs!”

- Adriano Eva

City of Spokane Parks & Recreation, WA

Skyhawks programs range from soccer and baseball to our popular multi-sport programs. Kids ages 6-12 will learn fundamentals, develop skills and gain confidence through sports. We also offer Mini-Hawk® programs for kids ages 4-7 to learn sport basics.



“Skyhawks provides an excellent service to the community that we could not otherwise offer due to our limited resources. Working with Skyhawks allows us to provide more sports program opportunities for the community...”

- Ted Mittelstaedt

Bellevue Parks and Community Services, WA

BASEBALL

Learn the fundamentals of fielding, catching, throwing, hitting and base running in a fun, positive environment. Athletes learn new baseball skills along with vital life lessons such as respect, teamwork and responsibility.

BASKETBALL

This fun, skill-intensive program is designed for beginning to intermediate athletes. An active week of passing, shooting, dribbling and rebounding makes this one of our most popular programs. Kids will also learn vital life lessons such as respect, teamwork and responsibility.

CHEERLEADING

Skyhawks Cheerleading teaches the skills essential to lead crowds and support the home team! Each cheerleader learns proper hand and body movements and jumping techniques. The week concludes with a choreographed performance.

FLAG FOOTBALL

Learn skills on both sides of the football including the core components of passing, catching and defense – all in a fun and positive environment. The week ends with the Skyhawks Super Bowl.

GOLF

Learn the fundamentals of swinging, putting and body positioning. Using the SNAG® (Starting New At Golf) system, we have simplified instruction so that young players can make an effective transition onto the golf course. All equipment provided.

LACROSSE

Lacrosse combines basic skills used in soccer, basketball and hockey in one fast-paced game. Learn the fundamentals of stick handling, cradling, passing and shooting in a fun, non-checking environment.

MULTI-SPORT

Skyhawks multi-sport programs are tailored to your child's age and skill level while teaching life lessons such as respect and teamwork. Mini-Hawk® programs give children ages 4-7 years a fun and positive first step into athletics, while older boys and girls ages 7-12 years will learn the rules and essential skills of each sport.

SOCCER

Skyhawks is the nation's #1 program for learning the fundamentals of soccer. Using our progressive curriculum, children will gain the technical skills and sport knowledge required for that next step into soccer.

TENNIS

In Skyhawks tennis programs, young athletes learn proper grips, footwork, strokes, volleys and serves, as well as the rules and etiquette that make tennis an exciting game. Programs fill quickly due to limited court space.

TRACK & FIELD

Skyhawks track & field combines technical development, fundamental techniques and safety with a major focus on fun! Using special equipment, kids learn the fundamentals of body positioning, stride, proper stretching and cool-down techniques.

VOLLEYBALL

All aspects of volleyball are taught through drills and exercises that focus on passing, setting, hitting and serving. This program is designed for the beginning and intermediate player. Our staff will assist boys and girls in developing fundamental skills through games-speed drills and daily matches aimed at developing the whole player.

Not all sports available in every community.



Skyhawks has the ability to customize programs to meet the needs of your community.



SKYHAWKS STAFFING

Skyhawks provides local, regional and national management dedicated to supporting your organization. Providing quality assurance, tech support and marketing assistance, Skyhawks is ready to make your sports programs a success.

SKYHAWKS SAFETY

Skyhawks ensures safety throughout our programs. All employees go through a thorough pre-hire process. They are required to pass an extensive criminal background check and a personal interview, and to undergo classroom and field training. In addition, first-aid and CPR certifications are required for coaching and directing positions.

SKYHAWKS CURRICULUM

Our progressive, skills-based curriculum has been developed and fine-tuned through the years and has become a nationally recognized, Family Choice Award-winning standard of excellence. All of our programming allows us to adapt teaching methods based on age and skill level, making Skyhawks a unique and prime choice for community-based sport programming.

"... the administrative team works as a partner with our organization for marketing and promotional ideas, best program formats and space needs."

- Marisa Schroht

District 196 Rosemount/Apple Valley/Eagan Community Education, MN

SKYHAWKS MARKETING AND PROMOTIONS

Skyhawks has a complete marketing department with the ability to create, deploy, monitor and analyze all aspects of promoting your camps, clinics and leagues in partnership with Skyhawks. Marketing campaigns may include, but are not limited to, printables (large and small format), digital ad placement, social media outreach and advertisement, and direct mail advertising campaigns.

SKYHAWKS LIABILITY INSURANCE

Skyhawks will issue a certificate of liability insurance to your organization and list you as additionally insured.

SKYHAWKS GIVES BACK

A portion of the revenue from Skyhawks programs will be given back to your organization.

Skyhawks is skilled in event management and offers thousands of camps, clinics and leagues each year. We take pride in our ability to offer a variety of progressive sports programs for children ages 4-12 with programs including:

- » Soccer
- » Baseball
- » Basketball
- » Flag Football
- » Lacrosse
- » Golf
- » Tennis
- » Volleyball
- » Cheerleading
- » Track & Field
- » Multi-Sport
- » Mini-Hawk®

The programs we offer range from traditional week-long summer camps, to after-school programs, to clinics and leagues providing each child with the sport skill building they require.

Skyhawks creates lasting partnerships with a variety of groups including park and recreation departments, schools and other youth-focused organizations to help develop active, healthy communities one child at a time.

WHAT REGISTRATION PROCESSES DO YOU HAVE IN PLACE?

Skyhawks maintains an extensive registration system to register customers and accept payments. We can offer two types of registration for organizations.

1. Skyhawks will accept and process all registrations.
 - » Posting and promoting your programs on our website
 - » Sending automated email encouraging evaluation at end of programs
 - » Providing the ability to offer limited time and special pricing
 - » Providing confirmation of registration to customer and organization
 - » Providing customer service to answer any program questions
2. Both Skyhawks and your organization accept and process registrations.
 - » Posting and promoting your programs on our website
 - » Sending automated email encouraging evaluation at end of program
 - » Providing the ability to offer limited time and special pricing
 - » Providing confirmation of registration to customer and organization
 - » Providing customer service to answer any program questions

WHAT IS THE PRICING STRUCTURE?

Skyhawks works with each organization to ensure proper pricing for the area.

CAN I INCLUDE A NON-RESIDENT OR NON-MEMBER FEE?

Yes, we can have selective pricing based on membership or residence.

WHO ARE YOUR COACHES AND WHAT ARE THEIR QUALIFICATIONS?

Skyhawks recruits highly motivated individuals who have demonstrated an exceptional ability to communicate well with children.

All coaches have participated in their respective sports at either the high school or college level. All coaches must complete an application, a personal interview, a background investigation, classroom training, and field training. They must also pass a coach's test prior to their first day of work.

WHAT ARE THE VARIOUS TIME OPTIONS FOR YOUR PROGRAMS?

During the summer months we typically offer week-long half day (3 hours/day), full day (6 hours/day), and evening (1-2 hours/day) programs. For the school year we have a variety of options. The most popular is our league or clinic format in a 6-8 week session that meets 1-2 hours per week. Check with your local representative for options in your area.

WHAT DO KIDS RECEIVE AT SUMMER CAMP?

Each child receives a t-shirt and merit award or player evaluation for participating in a Skyhawks program. Select programs offer a free sport ball with participation.

WHAT ARE YOUR TYPICAL CAMP RATIOS?

The majority of camp ratios are between 8:1 and 12:1 depending on camper age and sport(s) being offered.

WHAT AGE GROUPS AND SPORT LEVELS CAN SKYHAWKS ACCOMMODATE?

Skyhawks tailors its programs to introductory and intermediate players. Groups will be divided by age and then by ability. Fun and enjoyment are priorities at our programs. The emphasis is on learning skills and techniques in a low-pressure, appropriately competitive environment.

DO YOU OFFER YEAR-ROUND PROGRAMMING?

Yes. In addition to our very popular summer session, Skyhawks offers camps, clinics and leagues for the fall, winter and spring sessions.

HOW DO I CONTACT YOU?

Feel free to call us at our main office at 800.804.3509 or contact your local representative for information about Skyhawks programs.

"Skyhawks has helped the City of Cupertino create a positive, healthy and connected community for all of our residents."

- Jeff Ordway
City of Cupertino, CA



"It has been a pleasure working with Skyhawks over the years! The coaches/leads are organized, professional and engaged, making for an incredible camp experience. From initial customer contact to the on field product, Skyhawks Sports Camps are "Top-notch"- I highly recommend Skyhawks Sports Camps."

- C.J. Stanford

Issaquah Parks and Recreation, WA



"For over 10 years the City of Cupertino has contracted with Skyhawks Sports Academy to provide the bulk of our summer sports camp programs. Program participation rates and revenues have consistently risen each year due to Skyhawks staff's professionalism and enthusiasm for sports programming."

- Jeff Ordway

City of Cupertino, CA



"[Skyhawks] philosophy of running sports camps in a safe, fun; positive environment has resonated with our residents. The children of our community have benefited from our relationship with Skyhawks every summer. Their staff is always punctual, responsible, and full of energy, which translates directly into a fun learning experience for the participants."

- Paul E. Piscitelli

City of Milford, CT



"Skyhawks is a professional organization that brings college level players to teach our campers skills, techniques and the fundamental aspects of sports. Campers gain sportsmanship and a true understanding of the sport. We love Skyhawks for their accommodations and willingness to partner with our organization!"

- Halle Schwartz

The Jewish Community Center of Greater Columbus, OH



**The Jewish Community Center
of Greater Columbus**

"[Skyhawks] is extremely organized, professional and flexible—from administration to program staff. The administrative team of Skyhawks provides our district with quality, well-trained staff to implement a variety of athletic opportunities for our students."

- Marisa Schroht

District 196 Rosemount/Apple Valley/Eagan Community Education, MN





PARTNER WITH SKYHAWKS!

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Spokane, WA 99218

1.800.804.3509 | www.skyhawks.com

Since 1979, Skyhawks Sports Academy has offered countless ways for 4 to 12 year olds to grow through safe, fun and skill-focused sports programs. For more information about Skyhawks, the sports we offer and partnering with Skyhawks, visit www.skyhawks.com or contact your local representative.

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