



PRESS RELEASE

Contact: Jason Frazier
Tel. 800.376.9142
Email: jfrazier@skyhawks.com

SKYHAWKS OPENS ITS FIRST FRANCHISE IN TEXAS!

Dallas – MARCH, 2013

Skyhawks Sports Academy is pleased to announce their newest franchise owner, Brenda McDonald, of Dallas, TX. Brenda will begin offering Skyhawks sports programs in the suburbs of Northeast Dallas.



A Midwest native, born in Illinois and raised in Michigan, Brenda moved to Dallas in 2000 to serve as executive director at the Salvation Army Boys & Girls Club. With a BS in Education and a major in Speech & Dramatic Arts from Central Michigan University, Brenda has also worked for various other Boys & Girls club as well as the United Way. A sports enthusiast, Brenda has coached several high school sports teams including basketball, softball and track & field. When Brenda isn't rooting for her hometown team, the Cubs, she can often be found cooking or watching movies with her husband George. Brenda can be reached at 214-682-8364 or bmcdonald@skyhawkssports.com

“Having worked with kids at various Boys & Girls Clubs and United Way agencies will be a huge benefit for Brenda as she begins running programs in Dallas.” says Jason Frazier, President of the Skyhawks Franchise Group. “Not only that, but her experience in recreation administration and youth development will bring many opportunities to the youth in Dallas. We are excited to have Brenda on board and look forward to offering the young athletes of Dallas some great sporting programs.”

About Skyhawks

Skyhawks has been a recognized name in delivering quality sports programs for children and young adults for more than 30 years. We offer over 10 different sports programs for kids ages 3.5-12. Skyhawks believes that every child should experience the joy and benefits of athletics. All Skyhawks programs are focused on developing and building the skills and confidence of young athletes in a fun and safe environment.

For more information about Skyhawks visit us online @ www.skyhawksfranchise.com or call 800-376-9142