



## **PRESS RELEASE**

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### **SKYHAWKS OPENS A NEW YOUTH SPORTS FRANCHISE IN MICHIGAN!**

Brighton, MI – July, 2012

Skyhawks Sports Academy is proud to announce it has awarded a new Franchise to Jim Carl of Brighton, MI. Jim will start offering Skyhawks sports programs in the communities of Ann Arbor, Brighton, Howell, Northfield, Novi, Pinckney, Plymouth-Canton and South Lyon.



Jim Carl has a rich background in sales and account management having been involved in several diverse industries. But, his passion lies in working with kids, having coached both youth football and lacrosse for several years. Jim also enjoys any outdoor activity including fishing, kayaking, backpacking and swimming. In his free time, Jim loves spending time with his wife and two children. He can be reached at [jcarl@skyhawkssports.com](mailto:jcarl@skyhawkssports.com) or **517-404-1537**.

“With its rich tradition in youth athletics, the Western suburbs of Detroit is the perfect area for Skyhawks programs,” says Jason Frazier, President of the Skyhawks Franchise Group. “Jim will be able to combine his sales and staffing skills with his strong camp expertise to offer great programming. We are excited to be running year round camps and programs in Michigan!”

#### **About Skyhawks**

Skyhawks has been a recognized name in delivering quality sports programs for children and young adults for over 30 years. We offer over 10 different sports programs for kids ages 3.5-12. Skyhawks believes that every child should experience the joy and benefits of athletics. All Skyhawks programs are focused on developing and building the skills and confidence of young athletes in a fun and safe environment.

For more information about Skyhawks visit us online @ [www.skyhawksfranchise.com](http://www.skyhawksfranchise.com) or call 800-376-9142